

tion of Disease Only" were false and misleading as applied to an article containing holes.

DISPOSITION: 2-21-62. Default—destruction.

DRUG FOR VETERINARY USE

6942. Oxytocin injection. (F.D.C. No. 46984. S. No. 28-763 T.)

QUANTITY: 502 10-cc. vials at Des Moines, Iowa.

SHIPPED: 10-13-61, from Madison, Wis., by Forbes Laboratories, Inc.

LABEL IN PART: (Vial) "10 cc. Oxytocin-purified oxytocic principle for parenteral use * * * 20 USP units per CC (double the potency of USP oxytocin injection) see package enclosure for full directions, manufactured for Diamond Laboratories, Des Moines, Iowa, 4633 for veterinary use only."

RESULTS OF INVESTIGATION: Analysis showed that potency of the article was about 50 percent in excess of the declared amount of USP posterior pituitary units per cubic centimeter.

LIBELED: 1-16-62, S. Dist. Iowa.

CHARGE: 501(b)—when shipped, the strength of the article differed from the standard set forth in the United States Pharmacopeia for *oxytocin injection*; and 502(a)—the label statement "20 USP units per CC" was false and misleading as applied to a product the potency of which was about 50 percent in excess of the declared amount.

DISPOSITION: 3-12-62. Default—destruction.

DRUGS AND DEVICES ACTIONABLE BECAUSE OF FALSE AND MISLEADING CLAIMS*

6943. Proten V powder, Proten A powder, and Geriatric liquid. (F.D.C. No. 45535. S. Nos. 39-621/3 R.)

QUANTITY: 71 1-lb. btls. of *Proten A powder*, 107 8-oz. btls. of *Proten V powder*, and 48 1-pt. btls. of *Geriatric liquid*, at St. Louis, Mo.

SHIPPED: Between 5-13-60 and 10-19-60, from Los Angeles, Calif., by William T. Thompson Co.

LABEL IN PART: (Btl.) "Thompson's Proten A High Protein Concentrate * * * Animal-Vegetable Protein Supplement * * * Manufactured by Wm. T. Thompson Co."; Thompson's Proten V High All Vegetable Protein Concentrate * * * All Vegetable Protein Supplement * * * Manufactured by Wm. T. Thompson Co."; and "Thompson's Geriatric Liquid * * * Digestive Enzymes, Lipotropics and B-Complex Vitamins in Liquid Form Wm. T. Thompson Co. * * * Especially formulated for people over 40."

ACCOMPANYING LABELING: Counter display placards entitled "Higher Protein Potency Thompson's Proten" and "Don't Be Old at 40 Be Young at 60"; window banners entitled "Thompson's Proten A High Protein Supplement" and "Stop 'Slow Down' Over 40 Thompson's Geriatric Liquid"; leaflets entitled "Powder and Tablets Containing All the Essential Amino Acids Thompson's Proten"; window display sheets entitled "Thompson's Increased Vitality & Vigor For People Over 40"; pamphlets entitled "Stop 'Over 40' Slow Down Thompson's Geriatric Liquid & Tablets"; and newspaper mats reading in part "Men and Women 40 to 85 Stop That Over 40 Slow Down."

*See also Nos. 6901, 6904, 6908, 6912-6915, 6920-6923, 6925, 6926, 6928-6932, 6934-6941.

LIBELED: 3-31-61, E. Dist. Mo.

CHARGE: *Proten V powder* and *Proten A powder*, 502(a)—when shipped, the labeling of the articles contained false and misleading representations that the articles were adequate and effective to develop athletes for weight reducing and weight control, to supply pep through increased protein intake, restore those mentally and physically fatigued, feel and look better, appease appetite, build healthy bodies, promote growth in children, build new tissue, repair tissues after wasting illness, and supply protein in instances of tissue wastage, anemia, bone atrophy, and edema.

Geriatric liquid, 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article provided digestive and nutritional factors to restore and maintain, at high levels, physiological processes which tend to slow down with aging; was a digestive nutritional tonic and a therapeutic "aperitif"; was a "Fountain of Youth" formula; and that the article was adequate and effective as a treatment for and preventive of premature aging, tiredness, sickness, an appearance older than actual, indigestion, poor appetite, fatigue, nervousness, irritability, sleeplessness, low resistance to simple infections, frequent colds, pains and weakness in limbs, bleeding gums, headaches, listlessness, loss of weight, lack of energy, insomnia, dry, itching skin, and "old age slow down"; and to restore ability to keep up with younger people; promote vigor, vitality, and a feeling of general well-being for people over 40; to be youthful appearing, vigorous, and healthy at 70; develop more "get up and go" for tired, rundown people; promote vigorous maturity; restore normal, useful lives, for pep, zest, and energy, and to feel and look one's best.

The libel alleged also that the articles were misbranded under the provisions of the law applicable to foods, as reported in notices of judgment on foods.

DISPOSITION: 6-2-61. Consent—claimed by Wm. T. Thompson Co. and destroyed.

6944. Squaw Paw Liniment and Squaw Paw Herbs. (F.D.C. No. 46580. S. Nos. 27-503/4 T, 34-904 T.)

QUANTITY: 13 cases, 72 ctnd. btls. each, 79 2-oz. btls., and 75 1-oz. btls. of liniment; and 1,152 1-oz. boxes of herbs, at Topeka, Kans.

SHIPPED: Subsequent to 9-1-61, from Des Moines, Iowa, by John C. Vogt.

LABEL IN PART: (Btl. and ctn.) "Squaw Paw Brand Famous Liniment Active Ingredients: Oil Eucalyptus, Turpentine, Oil Mustard (synthetic) Methyl Salicylate, Sassafrasy Fraction of Camphor Oil, Pine Oil, Camphor Oil, and Refined Kerosene. Certified Color * * * Prepared for Squaw Paw Medicine Co., P.O. Box 977 Spokane, Wash." and (box) "Squaw Paw Brand Herbs * * * Prepared For—Address All Mail To Squaw Paw Medicine Company, P.O. Box 977 Spokane 4, Washington."

ACCOMPANYING LABELING: Leaflets entitled "Squaw Paw Brand Famous Liniment," "Squaw Paw Brand Herbs * * * Squaw Paw Medicine Company," and "Scientific Food Chart."

LIBELED: 10-23-61, Dist. Kans.

CHARGE: *Squaw Paw Liniment*, 502(a)—when shipped, the labeling of the article contained false and misleading representations that it was adequate and effective as a treatment for sprains (unqualified), bruises, frostbite, non-